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NEWS RELEASE

For Immediate Release

Cielo Print FSC Certified by SmartWood

Cielo Print in Ottawa has been FSC certified by SmartWood. The Forest Stewardship Council (FSC) is an international non-profit organization founded in 1993 to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests. SmartWood is an accredited certifier for the FSC Certification Program.

SmartWood begins by evaluating and certifying certain forest operations as meeting their high standards for management and biodiversity. This will ensure a healthy supply of forest resources for generations to come.

Through a comprehensive Chain-of-Custody (CoC) process, the wood is tracked from the forest floor to the mill to the printshop. Only a handful of printers in Canada have met the high standards set by the FSC. Cielo in Ottawa received its certification in November, 2004.

When a customer orders printed products from a FSC certified supplier, they are assured that their purchase is supporting responsible forestry and paper produced from rigorously controlled sources. Papers certified through the FSC process cost the same as regularly produced papers. The selection of FSC certified papers increases monthly. Only papers produced by FSC-certified forests, mills, and printshops, can bear the FSC logo. Our certification number is SW-COC-1356

